

Ryan Kupperman

Multimedia Journalist, Communications Expert

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Portfolio: [RyAndKupp Journalism](#)

Socials: @RyAndKupp

EXPERIENCE

Managing Editor – Elon News Network, Elon, NC

Aug 2021 – Dec 2024

Wrote, edited, assigned, produced, and published 24/7 news content at [elonnewsnetwork.com](#) for the university, Town of Elon, and Alamance County communities. In addition to specializing in print, broadcast, and digital content, reviewed media analytics for all online content and grew consumer base from 5,000 to 10,000 - 20,000 weekly readers via becoming an expert in SEO, Google Analytics, and CMS. Further, handled administrative duties such as instituted pay for leadership staff, improved code of ethics, booked room and transportation for travel opportunities, and made hiring and firing decisions.

Video Producer and Shooter – ICPC News, Luxor, Egypt

April 2024

Shot video, conducted interviews, and produced coverage for the 46th and 47th ICPC World Finals in Luxor, Egypt. Reported internationally for an audience of over 27,000, interviewed individuals from 6 continents and tracked analytics for YouTube, Facebook, X, and Instagram. Also pitched, researched, and produced an independent, long-form video project focusing on the development of Azerbaijan's IT industry as represented by the country's first ever appearance at the ICPC Finals.

Editorial Intern – ISSA, Rosemont, IL

June – August | 2023, 2024, 2025

Wrote, edited, and published unique news and social media content for ISSA's different platforms and audiences — including [issa.com](#), CMM Magazine, CMM Daily News, and Cleanfax. Reached nearly 11,000 hospital workers, facility managers, and restoration employees each week from around the world.

SKILLS

Adobe + Microsoft Programs: Proficient in Premiere, InDesign, Photoshop, Illustrator, Word, and Excel.

SEO + CMS: Certified in Google Analytics with ample experience in Search Engine Optimization and Content Management Systems such as CEO, WordPress, and Wix.

Web Design: Intermediate knowledge of CSS and HTML, and ample experience with GitHub and Shorthand.

Artificial Intelligence: Part-time AI annotator for DataAnnotation; practical experience with ChatGPT, Gemini, and Achilles.

Language: 5.5 years of Spanish with moderate speaking, listening, comprehension, and writing skills.

EDUCATION

Elon University, Elon, NC

Bachelor of Arts in Journalism

Minor in Criminal Justice Studies

AWARDS & ACHIEVEMENTS

1st Place: Public Service in Journalism,

2025 75th Annual Green Eyeshade Awards

2nd Place: Digital Storytelling,

2025 75th Annual Green Eyeshade Awards

1st Place: News Writing, 2024

North Carolina College Media Association

2nd Place: Digital Storytelling, 2024

North Carolina College Media Association

3rd Place: Best Feature Writer, 2024

74th Annual Green Eyeshade Awards

2nd Place: Best News Reporter, 2023

73rd Annual Green Eyeshade Awards

1st Place: News Writing, 2022

North Carolina College Media Association

1st Place: Feature Writing, 2022

North Carolina College Media Association

Illinois Journalist of the Year, 2020

Journalism Education Association

National Superior Ranking in News

Writing, 2019 Journalism Education Association